



SMALL BUSINESS
COHORT GROUP
Change the Way You Do Business!

The **Smartest** Investment is **YOU!**

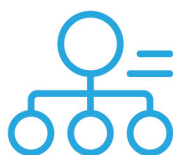
The Paducah Chamber is looking for a diverse group of businesses in our region to join the sixth class of our Small Business Cohort Program. This program is geared towards established businesses who have the capability and desire to scale up through an intensive five-month program.



5 MONTH PROGRAM



INCREASE PROFITS



STREAMLINE BUSINESS



EXPAND STAFF & OPERATIONS



60+ GRADUATES TO DATE

*More than **\$11,000** in Value*

- ★ **10-hours** of classroom academic instruction with the Director of Murray State University's Center for Economic and Entrepreneurial Development;
- ★ A Guaranteed **one-on-one meeting** with a **Small Business Development Center** Business Coach;
- ★ **Personal guidance** from Cohort Mentors who have studied this program for years and have seen it work for their business;
- ★ **Peer support** from Cohort members who have similar challenges;
- ★ **Bonding time** with Cohort alumni at After Hours Events;
- ★ A Guaranteed **one-on-one meeting** with Presenting Sponsor **Paducah Bank** representative; and
- ★ Guaranteed **one-on-one meeting** with other sponsors and business coaches



COHORT TUITION:
\$750

for resources valued over **\$11,000!**

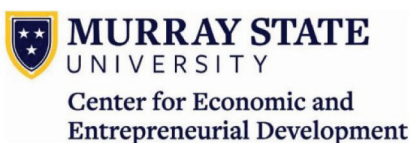
Includes a copy of the book, "Fix this Next," and all other meeting materials. Each session will offer the opportunity to hear from instructors and mentors, as well as business peers, about opportunities to grow your business. Participants will be invited to meet outside of class to further the discussion as well as get to know their fellow participants. Participants will be recognized during a Power in Partnership Breakfast, the Chamber's weekly enews and monthly newsletter multiple times throughout the program.



APPLICATION DEADLINE IS JULY 3 • CLASS STARTS ON JULY 15

Applications are available at paducahchamber.org/cohort or by calling 270-443-1746.

PRESENTING SPONSORS:



SUPPORTING SPONSORS:





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2026 COMMITMENT FORM

CONTACT INFORMATION

Participant Name: _____

Company Name: _____

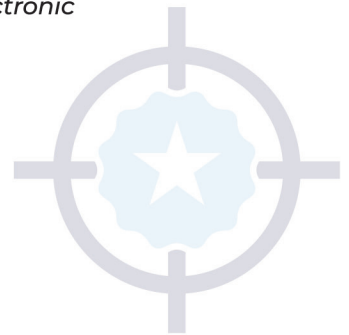
Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Cell Phone: _____

Email*: _____

**Please note: Chamber staff will use this email address as your primary contact for all electronic program materials and information about upcoming classes, including calendar invites.*



PARTICIPATION INFORMATION *(check all that apply)*

Yes, I am committed to participating in the 2026 Cohort Program.

If you would like to be considered for a partial scholarship, please include a short paragraph explaining why you are applying for a scholarship.

PAYMENT OPTIONS | COHORT TUITION: \$750

Payment by credit card:

 Visa / Mastercard / American Express # _____

 Exp. Date _____ Verification Code # _____

 Cardholder's Name _____

Check enclosed. Payable to Paducah Area Chamber of Commerce.

Please invoice my business.

Please return this form to the Paducah Chamber. For more information or to inquire about a payment plan, contact Sandra Wilson at swilson@paducahchamber.org or call **270-443-1746**.

Congratulations on investing in your business!