



WKY Launch Experience Frequently Asked Questions

- Event Details: The event will be held on Wednesday, October 21, 2026 from 7:30 a.m.-2:00 p.m. at the Paducah-McCracken Co. EXPO Center. Doors will open one hour ahead at 6:30 a.m.
- Set-Up: **Set up is Tuesday, October 20 from noon - 5 p.m.** We encourage businesses to use this time to set up in advance, as Wednesday morning will be bustling with student arrivals.
- Tear Down: **Immediately following the last group at 1:30 p.m. on October 21.** Exhibits must be taken down on event day – no exceptions!
- Hours: Plan to arrive at **7:30 a.m.** and leave at approx. **2:00 p.m.** or immediately following tear down. The first student group is scheduled to arrive before 8:00 a.m. The last student group will leave at 1:30 p.m. and tear down will follow.
- Students will be in groups of 25-50 and will spend 15 minutes in each business sector. A horn will sound to signify the end of 15 minutes and the group will move to the next sector. There will be approx. 825 students in attendance.
- Lunch: Lunch will be provided for the business participants (**# of lunches provided varies according to sponsorship level**) and volunteers. **Additional lunches are available at \$15 each. Please let us know if you need additional lunches on your registration form.**
- Each business sector will have approx. 3,000 square feet of space to exhibit all their displays. We will not have sectioned off booths for each business. We want the students to see the business sector as a whole and experience all there is to offer in that area.
- Tables and chairs will be provided per the sponsor and participant forms that each business turned in. **Tablecloths will not be provided** so please bring one with you if you need it. If you have one that showcases your business, bring it!
- Electricity: If you have paid for electricity or are a sponsor planning to use electricity, be sure to **bring a heavy-duty extension cord**. If you HAVE NOT paid for electricity and need it, let us know ASAP.
- Exhibit restrictions: All exhibits must be some form of hands-on activity or interactive demonstration. **Have fun with it!**
- Please promote the event on your Facebook page, Twitter, Instagram and other social media outlets. We want to let the community know we are working to share local career options with our students in an effort to retain local talent and increase our workforce development efforts.