

# POWERING PADUCAH

INVEST • INFLUENCE • INSPIRE

2025 MEMBERSHIP CAMPAIGN

## SPONSORSHIP OPPORTUNITIES

300 South 3<sup>rd</sup> Street

270.443.1746

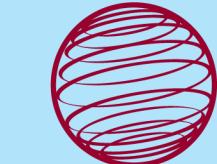
[www.paducahchamber.org](http://www.paducahchamber.org)

[info@paducahchamber.org](mailto:info@paducahchamber.org)





# CONNECTING BUSINESSES WITH OPPORTUNITIES



ASSOCIATION OF CHAMBER OF COMMERCE EXECUTIVES  
**CHAMBER OF THE YEAR**  
**2025 WINNER**

As a member of the Paducah Area Chamber of Commerce, you have the ability to promote your business through sponsorships to reach a variety of audiences. These programs promote the economic well-being of the local community, and at the same time, give valuable exposure to the sponsors associated. Paducah Chamber events are highly publicized and well attended. Making your choices early will allow you to prepare for the expense and maximize your recognition.

Chamber sponsorships provide small to large businesses with opportunities for:

- **Publicity** – Raise awareness and increase brand visibility.
- **Connect with Current and Potential Customers** – Create a stronger link between your company and current and potential customers.
- **Drive Sales** – Showcase your unique and new products and services.
- **Showcase Your Company** – Drive company awareness for employee recruitment and retention.

Sponsorships are open to current Chamber members and our new members! These are confirmed on a first come, first reserved, first form turned in basis.

**Please complete a form for the commitments for each business and return to the Chamber.**

**Note:** This sponsorship package does not include some of our larger events. These include: 2026 Annual Meeting, Frankfort Day at the Capitol and DC Fly In and a few other key programs/sponsorships that will be secured separately. The monthly Power in Partnership Breakfasts Presenting Sponsorships are currently sold out with a waiting list. Please see below for additional information.

**RETURNING THIS YEAR: Is your company interested in scheduling  
all of your upcoming sponsorships at one time?**

If a company would like to review the list for sponsorships for the remainder of 2025 and for 2026 and make a signed commitment during the campaign, please let a Chamber staff person know. We will be happy to meet with them and review the full list that includes all events as of now. During the Membership Campaign, only the events in this sponsorship list count towards the total for the campaign points. However, if the Chamber meets with a company you have referred, and schedules sponsorships in advance for some of the events that are not included in the campaign listing, as a campaign volunteer you will receive 300 points for coordinating the meeting. If the sponsorships total (beyond what is in this sponsorship listing) \$5,000, you will receive 500 points. For \$10,000 in sponsorships or above you will receive 1,000 points. Please see below for additional instructions.

**Included for review and commitments:** 2026 Annual Meeting, Frankfort Day at the Capitol and DC Fly In.

*\*These are not for individual points other than the bonus for the meeting and commitment.*

**Not available for inclusion:** Presenting sponsorships of any event that are already committed, Power in Partnership Breakfasts Presenting Sponsors, and currently sold building naming rights.

# CHAMBER STAFF | CONTENTS

## For more information:

**Sandra Wilson**  
President/CEO  
(270) 443-1746 or (270) 559-0389  
[swilson@paducahchamber.org](mailto:swilson@paducahchamber.org)

**Jill Hester**  
Vice President - Operations  
(270) 443-1746 or (270) 331-8270  
[jhester@paducahchamber.org](mailto:jhester@paducahchamber.org)

**Frank Bennett**  
Executive Director, The Leadership Center  
(270) 443-1746  
[fbennett@paducahchamber.org](mailto:fbennett@paducahchamber.org)

**Molly Thompson**  
Programs & Public Policy Director  
(270) 443-1746  
[mthompson@paducahchamber.org](mailto:mthompson@paducahchamber.org)

**Kalea Henderson**  
Member Services Director  
(270) 443-1746 or (270) 293-1625  
[khenderson@paducahchamber.org](mailto:khenderson@paducahchamber.org)

**Cindy Fuller**  
Administrative Assistant  
(270) 443-1746 or (270) 559-0389  
[cfuller@paducahchamber.org](mailto:cfuller@paducahchamber.org)

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# Naming Rights (Coffee Sleeve Sponsor) and For the Chamber

## New Member Reception

**Price**

\$750

**Benefits**

An informational reception is held to welcome our new members to the chamber and show them how to maximize their membership benefits. This is an opportunity for the new members to get acquainted with the Board, committees and staff. Your name is promoted to the attendees and you can welcome them too.

**Number of Sponsors**

1 per event

## Volunteer Appreciation

**Price**

\$750

**Benefits**

We could not have as far-reaching of an impact if it weren't for the help of our volunteers and committee members. One of our most active groups is the Membership and Marketing Committee. These "Chamber Connectors" represent a variety of businesses and they serve as the ambassadors for the Chamber. Help us to show this group and other key volunteers our and your appreciation. A sponsor's representative can attend the event to greet the committee and speak.

## Coffee Sleeve Sponsor (Naming Rights)

**Price**

\$1,500

**Benefits**

- Prominent logo on all coffee sleeves used at Chamber events within the Commerce Center



## Supplies

**Price**

Estimated value

## Items needed:

- Paper
- Water
- Soft drinks

## Campaign Prizes

**Price**

Estimated value

Prizes for Volunteers involved in the Membership Campaign (gift certificates, gift baskets, shirts, promotional items, trips, hotel rooms, tickets to events, etc.)



# Leadership & Community Engagement

# LEADERSHIP & COMMUNITY ENGAGEMENT

## Leadership Paducah

**CLASS #39**



Leadership Paducah Class #38

Leadership Paducah is the **signature program** of the Paducah Chamber. The program educates local professionals about the issues and concerns of the community and provides professional development. Don't miss out on supporting this program! Be a "Day Sponsor" for the class for a \$600 fee to co-sponsor, or \$1,000 fee to be the exclusive day sponsor.

### Day Sponsor



#### Price per day

\$1,000 (exclusive) or \$600 (2 co-sponsors)



#### Number of Sponsors

Dependent on # of exclusive sponsors and co-sponsors



#### Benefits

- Recognition in the session's class materials
- Opportunity to address the class and share information about your business
- Provide lunch for the day

### Transportation Sponsor



#### Price

\$1,500



#### Number of Sponsors

1 available



#### Benefits

- Recognition on class agendas throughout the year
- Opportunity to address the class and share information about your business

**PENDING**



Leadership  
PADUCAH

# LEADERSHIP & COMMUNITY ENGAGEMENT

## Leadership Paducah Alumni Association

### Leadership PADUCAH Best Class Ever Celebration Luncheon

Join us for the "Best Class Ever" Celebration Luncheon for LPAA. You don't want to miss this fun filled event of sharing special stories, great food and networking! 2024 LPAA Outstanding Alum Brent Housman will be this year's speaker on Oct. 17, 2025.

### Presenting Sponsor



#### Price

\$2,000



#### Benefits

- Event recognized as the LPAA Best Class Ever Celebration presented by [your company's name]
- Opportunity to speak at the luncheon
- Reserved table for 8
- Company logo featured on the screen during the event
- Listing with logo and name in printed program
- Recognition in the Chamber's weekly e-newsletter
- Recognition at the October 2025 Power in Partnership Breakfast
- Recognition in the November 2025 Chamber newsletter

### Welcome Back Sponsors



#### Price

\$1,000



#### Benefits

- Reserved table for 8
- Company logo featured on the screen during the event
- Listing with logo and name in printed program
- Recognition in the Chamber's weekly e-newsletter
- Recognition at the October 2025 Power in Partnership Breakfast
- Recognition in the November 2025 Chamber newsletter

### Reunion Stations



#### Price

\$250



#### Benefits

- Logo or individual's name on sign designating the Reunion Station area for a class reunion
- Company or individual's name or logo featured on the screen
- Listing with company or individual's name in printed program
- Recognition in the Chamber's weekly e-newsletter
- Recognition in the November 2025 Chamber newsletter
- One ticket to event



#### Number of Sponsors

38 Available - Sponsor your class!  
(1 per class!)

# LEADERSHIP & COMMUNITY ENGAGEMENT

## Youth LEAD

**CLASS #15**



Youth LEAD Class #14 following their graduation!

Youth LEAD is a leadership program of the Paducah Chamber's Leadership Center and in coordination with Leadership Paducah Alumni Association. The program educates high school juniors about the different sectors in the community and the opportunities Paducah has to offer. Don't miss out on supporting this program! Class #15 begins in October!

### Day Sponsor

We have added an extra day for Class #15!



#### Price per day

\$750 (exclusive) or  
\$400 (2 co-sponsors)



#### Number of Sponsors

Dependent on # of exclusive  
sponsors and co-sponsors



#### Benefits

- Recognition in the session's class materials
- Opportunity to address the class and share information about your business
- Provide lunch for the day



### Class T-Shirt



#### Price

\$500



#### Number of Sponsors

1 available



#### Benefits

- Company logo on t-shirts given to all participants
- Recognition at opening session and graduation



# LEADERSHIP & COMMUNITY ENGAGEMENT

## Paducah Young Professionals



PYP is made up of a broad representation of young leaders in our community, ages 21 to 40. The goal of PYP is to connect, engage and develop our community's current network of young professionals and entice others to relocate to our community. They currently have about 175 members! Build your name brand with this impressive group!

### Event



#### Price

\$300-1,500



#### Number of Sponsors

1-4 per event



#### Benefits

- Note: Exclusive Event Sponsorship **\$1,500**. Small Business Co-Sponsorship **\$300**. (minimum 4 businesses required for small business event)
- Opportunity to address the attendees and share information about your business
- Company name and logo displayed on all promotional materials for the event, including bi-weekly PYP e-newsletters, social media posts and Chamber news

### Lunch & Learn



#### Price

\$1,500 or TBD



#### Number of Sponsors

Limited to 1 per event



#### Benefits

- Includes all benefits of event sponsorship listed above
- The event basis is educating PYP members on a topic of professional development
- Host PYP members for lunch
- Sponsorship fee includes the meal costs
- Speak as the meal sponsor and coordinate the program (with the PYP director)

### Gear



#### Price

\$1,500



#### Number of Sponsors

Limited to 2 - Category Exclusive



#### Benefits

- Logo on gear available at reduced prices to PYP members
- PYP members will be encouraged to wear their gear at certain events
- Listed on PYP materials and website as a sponsor



paducah  
young professionals  
engaging young leaders of the future  
PIP is sponsored by  
**ARNOLD**  
REALESTATE GROUP

# LEADERSHIP & COMMUNITY ENGAGEMENT

## Intern Initiative

### SUMMER 2026



The goal of our Intern Initiative is to build our future workforce, fill our open jobs, and grow our community. The Chamber aims to provide opportunities for our college interns to connect with each other and find a supportive network. We want to ensure our area college students feel welcome and introduce them to our growing network of young professionals.

#### Downtown (Tour)ism

This is your opportunity to sponsor a private tour of our historic downtown to area interns. We want to showcase our unique history to the possible future leaders of our community.



**Price**  
\$750



**Number of Sponsors**

1 available

#### Mix & Mingle

A reception to provide area interns the opportunity to network with Chamber Board, PYP and community leaders.



**Price**  
\$750 or TBD



**Number of Sponsors**

Limited to 1 per event

#### Welcome Sponsor

Opportunity to provide gift cards to Chamber member restaurants and company materials in welcome packets.



**Price**  
\$200



**Number of Sponsors**

Unlimited Availability



#### Benefits

- Opportunity to address the attendees and share information about your business
- Company name and logo displayed on all promotional materials for the event, including bi-weekly PYP e-newsletters, social media posts and Chamber news



#### Benefits

- Opportunity to address the attendees and share information about your business
- Company name and logo displayed on all promotional materials for the event, including bi-weekly PYP e-newsletters, social media posts and Chamber news



#### Benefits

- Listed on all welcome packet materials as a sponsor
- Interns will have direct exposure to your company and brand

#### ADDITIONAL EVENTS

- Breakfast with the Interns
- CEO Roundtable
- Lunch & Learn



# LEADERSHIP & COMMUNITY ENGAGEMENT

## EmpowerHER

NOVEMBER 2025



The Paducah Chamber's women in business conference is scheduled for Thursday, November 13! Participants receive valuable information for professional and personal development! Be a part of the Paducah Chamber's focus on women in the workplace. 2025 details coming soon. Strawberry Hills Pharmacy is returning as our Presenting Sponsor but you can commit now to be a sponsor of this event with a unique audience!

**Platinum**  
Price  
\$2,500



**Number of Sponsors**

Unlimited availability

### Benefits

- Reserved table for 8 with company logo on table signage
- Opportunity to introduce a session speaker
- Ability to share company handouts at table and in participants' swag bags
- Included on all sponsor recognition signage
- Recognition at the November 2025 Power in Partnership Breakfast
- Recognized in the Chamber e-newsletter and printed newsletter
- Complimentary Vendor Booth

**Gold**  
Price  
\$2,000



**Number of Sponsors**

Unlimited availability

### Benefits

- Reserved table for 8 with company logo on table signage
- Ability to share company handouts at table and in participants' swag bags
- Included on all sponsor recognition signage
- Recognition at the November 2025 Power in Partnership Breakfast
- Recognized in the Chamber e-newsletter and printed newsletter
- Complimentary Vendor Booth

**Silver**  
Price  
\$1,000



**Number of Sponsors**

Unlimited availability

### Benefits

- Reserved table for 8 with company logo on table signage
- Included on some sponsor recognition signage
- Recognized in the Chamber e-newsletter
- 1/2 price Vendor Booth opportunity

### Bronze

Price  
\$500



### Benefits

- Company name on table signage
- Included on some sponsor recognition signage
- 2 complimentary tickets

**Number of Sponsors**  
Unlimited availability

EmpowerHER

WITH  
PRESENTING  
SPONSOR



# Education & Workforce Development



# EDUCATION & WORKFORCE DEVELOPMENT

## WKY Launch

OCTOBER 2025



This is an interactive career expo where all eighth-grade students in schools in McCracken County can explore the area's high-demand business sectors. The Presenting Sponsor is U.S. Bank. This project is a key component of the Chamber's focus on education and workforce and to introduce students to a variety of career options available.

### Level 1



**Price**  
\$2,000



#### Benefits

- Opportunity to support Workforce Development efforts in our community!
- Included on all sponsor recognition signage and student items
- Recognized in the Chamber e-newsletter
- Recognized in the printed Chamber newsletter
- Recognized at the Chamber Power in Partnership Breakfast
- Receives a half-page ad in the event program that all students and teachers receive
- Receives prominent booth space at event with one 8' table, 2 chairs and electricity in a prominent location, and 4 box lunches (additional tables, chairs, and box lunches available for a small fee)

### Level 2



**Price**  
\$1,500



#### Benefits

- Opportunity to support Workforce Development efforts in our community!
- Included on all sponsor recognition signage and student backpacks
- Recognized in the Chamber e-newsletter
- Recognized in the printed Chamber newsletter
- Recognized at the Chamber Power in Partnership Breakfast
- Receives a quarter-page ad in the event program that all students and teachers receive
- Receives prominent booth space at event with one 8' table, 2 chairs, electricity, and 3 box lunches (additional table, chairs, and box lunches available for a small fee)

### Level 3



**Price**  
\$1,000



#### Benefits

- Opportunity to support Workforce Development efforts in our community!
- Included on some sponsor recognition signage and student backpacks
- Recognized in the Chamber e-newsletter
- Receives a quarter-page ad in the event program that all students and teachers receive
- Receives booth space at event with one 8' table, 2 chairs, electricity, and 2 box lunches (additional tables, chairs, and box lunches available for a small fee)

# Level 4



## Price

\$500



## Benefits

- Opportunity to support Workforce Development efforts in our community!
- Included on some sponsor recognition signage
- Receives a business card size ad in the event program that all students and teachers receive
- Receives booth space at event with one 8' table, 2 chairs, electricity, and 1 box lunch (additional tables, chairs, and box lunches available for a small fee)



**WKY**  
**LAUNCH**  
**EXPERIENCE**  
Presented by **usbank**

# EDUCATION & WORKFORCE DEVELOPMENT

## STEM 4 ALL

NOVEMBER 2025



All students in 5th grade through 9th grade are invited to this hands-on event on November 4<sup>th</sup> to learn more about educational choices in science, technology, engineering and mathematics! STEM 4 All is coordinated by WKCTC's Challenger Learning Center in partnership with the Paducah Chamber and the BEP.

### Platinum



#### Price

\$1,000



#### Benefits

- Sponsor's logo will be prominently displayed in all event publications, event poster
- Recognition at the event, in the Chamber's weekly e-newsletter and, November monthly newsletter inserted inside the Chamber Connection
- Recognition at the Chamber breakfast(s)
- Logo included on the give away to all participants

### Gold



#### Price

\$500



#### Benefits

- Sponsor's logo will be displayed in all event publications, event poster
- Recognition in the Chamber's weekly e-newsletter and monthly newsletter inserted inside the Chamber Connection
- Recognition at the Chamber breakfast(s)
- Logo included on the give away to all participants

### Silver



#### Price

\$250



#### Benefits

- Sponsor's name will be included on the event poster
- Recognition in the Chamber's weekly e-newsletter and monthly newsletter inserted inside the Chamber Connection
- Name included on the give away to all participants



#### Number of Sponsors

Unlimited availability

**STEM 4 ALL**  
SCIENCE • TECHNOLOGY • ENGINEERING • MATHEMATICS

WITH PRESENTING SPONSOR

**FOUR RIVERS**  
NUCLEAR PARTNERSHIP, LLC

# EDUCATION & WORKFORCE DEVELOPMENT

## Business Education Partnership QUARTERLY



The Chamber's Business Education Partnership (BEP) was formed to create a program that would bridge the gap between the business community and schools. This project is a key component of the Chamber's focus on education and workforce. **BEP is a non-profit 501(c)(3)** and meets at various times to match the needs of employers and educators. Special events are held throughout the year to promote the importance of education and a trained workforce.

### Program Sponsor

 **Price**  
\$750

 **Number of Sponsors**  
Limited to 1 per event

 **Benefits**

- Opportunity to address the attendees and share information about your business
- Company name and logo displayed on all promotional materials for the event, including weekly Chamber e-newsletters, social media posts
- The program speaker and topic is predetermined
- Speak as the program sponsor

### Contribution

 **Price**  
\$100 minimum

 **Number of Sponsors**  
Unlimited availability

 **Benefits**

- Tax-deductible contribution to a 501c3 to promote education
- Goes toward local programming, summer camps, Leadership Institute for Principals and STEM4All.



**Business  
Education  
Partnership**

# Business Development



# BUSINESS DEVELOPMENT

## Golf Scramble

**JUNE 2025**

Join us in June 2025 for the Chamber's Annual Golf Scramble with Presenting Sponsor Risk Strategies | HollandStivers Employer Solutions. The event is one of only a few held at the Country Club of Paducah each year. About 200 golfers and volunteers enjoy golf, fellowship and networking. The day provides an opportunity for our business and community leaders to network with current or potential clients in a relaxed atmosphere outside the office. This is a great time to get your name in front of the key business leaders and decision makers. The Golf Scramble is an excellent way to develop new business relationships, nurture partnerships and entertain prospective customers, clients and referrals...or reward your employees with a great day of fun!



### Silver

 **Price**  
\$1,200

 **Number of Sponsors**  
Unlimited availability

 **Benefits**

- Company logo displayed on:
  - Chamber website, social media posts, event program and large banner
  - Chamber weekly e-newsletter
  - May & June printed newsletter and announced at Chamber breakfast
- Opportunity for your company representative(s) to market your business on a hole – be creative (tent not provided)

### Bronze

 **Price**  
\$600

 **Number of Sponsors**  
Unlimited availability

 **Benefits**

- Company logo displayed on Chamber website
- Name displayed in event program
- Logo displayed on large banner
- Name displayed in May & June printed newsletter
- Opportunity for your company representative(s) to market your business on a hole – be creative (tent not provided)

### Hole

 **Price**  
\$300

 **Number of Sponsors**  
Unlimited availability

 **Benefits**

- Recognition as a Hole Sponsor
- Company name/logo featured on hole signage
- Lunch and reception included

WITH PRESENTING SPONSOR

**RISK**  
strategies  
HOLLANDSTIVERS  
EMPLOYER SOLUTIONS

# General



## Power in Partnership Supporting Sponsor



In addition to our Presenting Sponsor, we are offering the ability for businesses to be a supporting sponsor. Our breakfasts are some of our most popular events with average attendance of over 350 with several months over 400. Check out the benefits below!

### Supporting Sponsor



#### Price

\$500



#### Benefits

- Company name will be announced on stage during the breakfast
- Included in promotion for the breakfast
- Opportunity to set up a display in lobby
- \$500 investment
- Maximum of 2 Supporting Sponsors per month
- Supporting Sponsors must be a non-competing business with the Presenting Sponsor



#### Number of Sponsors

2 per event

### Current Availability

#### 2025

**September**  
• 2 Available

**October**  
• 2 Available

**November**  
• 2 Available

**December**  
• 2 Available

#### 2026

**January**  
• 2 Available

**February**  
• 2 Available

**March**  
• 2 Available

**April**  
• 2 Available

**May**  
• 2 Available

**June**  
• 2 Available

#### 2026 Cont.

**July**  
• 2 Available

**August**  
• 2 Available

**September**  
• 2 Available

**October**  
• 2 Available

**November**  
• 2 Available

**December**  
• 2 Available

#### Annual Highlights!

January - State of the City/County  
April - Youth LEAD Graduation  
May - Small Business Celebration  
June - LP Graduation  
July - Salute to Non-Profits  
November - Salute to Education

# The Leadership Center

The mission of The Leadership Center is to enlighten, inspire and connect a diverse continuum of next-level leaders to advance a robust talent pipeline to support existing businesses, future economic development and community organizations.

## Investors:

Businesses and individuals are invited to become investors in The Leadership Center to allow the Center to provide more impactful leadership development to those in all stages of their career to move our community forward.

Contributions to the Center may be given to a 501c3 through The Leadership Center. General contributions to the Center will be used to grow and enhance current programs and for the establishment of new programs.

## Programming:

Under the brand of The Leadership Center are the Chamber's signature programs including Leadership Paducah, Youth LEAD, Leadership Paducah Alumni Association, Paducah Young Professionals, Intern Initiative and Educator Externships. The Paducah Chamber serves as the coordinating organization for the West Kentucky Regional Chamber Alliance's new Leadership West Kentucky program.

The page displays several logos for leadership programs:

- The Leadership Center** (A Program of the Paducah Area Chamber of Commerce)
- Leadership PADUCAH**
- LEADERSHIP CENTER WORKSHOPS**
- PYP paducah young professionals** (engaging young leaders of the future)
- LEADERSHIP PADUCAH ALUMNI ASSOCIATION**
- LWK** (Leadership West Kentucky, a program of the West Kentucky Regional Chamber Alliance)
- YOUTH LEAD** (Leadership • Education • Development)
- Paducah Chamber Intern Initiative**
- Educator EXTERNSHIPS**

+ New Programs!

# POWERING **PADUCAH**

INVEST • INFLUENCE • INSPIRE

2025 MEMBERSHIP CAMPAIGN

*Paducah Area*  
CHAMBER OF COMMERCE



300 South 3rd Street • Paducah, Kentucky 42003 • 270.443.1746

[www.paducahchamber.org](http://www.paducahchamber.org) • [info@paducahchamber.org](mailto:info@paducahchamber.org)