

# 2025 NEW MEMBER PERKS

**Baird Housman Financial Group** - Complimentary MoneyGuidePro financial plan which helps to define and achieve life goals. Plan includes comprehensive portfolio risk review, retirement income analysis, and for individuals over the ages of 60, a social security optimization report which is incorporated in the plan. Complimentary 401k review or 529 consultation.

**Carson Center** – Receive 25% off Carson Center on AT THE VENUE advertising for the upcoming season - playbill, on-screen, and website advertising to reach the Carson Center's 50,000+ audience members. Place an Ad today and receive two complimentary tickets to a show\* at The Carson Center. \*Exclusions apply.

**Innovations Branding House** – FREE 1-hour brand strategy and growth meeting (via Zoom or on location). Includes a consultation / FAQ / marketing answers session.

**Lauck Marketing Agency** – FREE 1-hour social media consultation.

**Paducah Life Magazine** – Receive 50% off ad placement of ½ page or larger.

**Paxton Media Group/WPSD** – Digital/web-based advertising valued at \$500, restricted to WPSD's or Paducah Sun's owned and operated online platforms, in addition to \*one 4-4:30 minute Local 6 Business Boost segment valued at \$750. Local 6 Business Boost is a thirty-minute program that airs on WPSD 6-1 once per month and features segments on area businesses. Must be used within 6 months of membership and cannot be used to pay for advertising previously booked. \*For the Local 6 Business Boost segment: availability is subject to change depending on the month and may not be available to certain business categories.

**Paducah Symphony Orchestra (Score)** – Receive 50% off your first year advertising in the Paducah Symphony Orchestra's SCORE concert program. SCORE is the PSO's high gloss full color program that is printed three times during the season and is mailed directly to PSO subscribers and donors AND distributed at all 9 main concerts. Advertise with us for just \$600 in Season 46!

**The Paducah Sun** – FREE 3 column x 5" black & white newspaper ad to run seven days – **OR** – a front page strip advertisement with full color to run one time. (Offer good from January 1, 2026-May 31, 2026). SEE CERTIFICATE FOR DETAILS.

**VUE Magazine** - Get 15% off a 12-time commitment PLUS double the size of your ad for the first month at no extra charge! Enjoy a small business feature after 3 months, 3 free newsletters to our email subscribers, and 2 social media reels within your 12-month period. Plus, receive 1 free video embedded in your ad on our online issue.

**More great perks  
on the other side!**



**WKMS 91.3 FM** – A 20% discount on your first underwriting package with Murray State's public radio station – reaching active listeners across West Kentucky, Northwest Tennessee, and Southern Illinois (must be used within 90 days of membership).

**Paducah Area Chamber offers –**

- Chamber mailing list in Excel format for \$75.
- Two complimentary tickets to the Chamber's PIP Breakfast (expires March 31, 2026). Tickets included in New Member Packet.
- Referred as a Chamber Member when your category is requested through phone, email and/or website.
- Free ribbon cutting for your new, relocated or expanded business.
- One time application processing fee waived.
- Opportunity to participate in the member-to-member discount program.

**Small Business E-Membership in the Kentucky Chamber** – The Paducah Area Chamber of Commerce is a member of the Kentucky Chamber of Commerce. Both organizations are committed to creating an environment where our members succeed. We know the impact of legislation at the state level is crucial. To keep informed on statewide topics we have partnered with the Kentucky Chamber of Commerce to provide small business (less than 10 employees) members with a **free informational membership** to the state chamber.

**The Kentucky Chamber** associate membership is a no-cost way for our members to learn more about business-impacting legislation and have an opportunity to take action. To qualify, your member business must have less than 10 employees and be for-profit and privately owned. Associate members will receive the following benefits:

- Access to year-round information from Frankfort by the Kentucky Chamber's team of experienced business advocates and lobbyists.
- Periodic communications on hot-button business issues through Kentucky Chamber emails both during the Kentucky General Assembly and throughout the year.
- Opportunities to act on legislative issue alerts.
- Listing in the Chamber's online membership directory.

This is a great opportunity to get involved with business issues at the state level. **\*\*SINCE THIS IS AN ASSOCIATE MEMBERSHIP, THE BUSINESS WILL ONLY RECEIVE E-COMMUNICATIONS. EMAIL INFORMATION IS REQUIRED TO PARTICIPATE.\*\***

