

WHY JOIN THE CHAMBER?

If you aren't a member of the Paducah Area Chamber of Commerce, you may not know what you are missing. **By investing with the Chamber, you are never alone.** You are always a part of something bigger with the resources, interest and willingness to support you, your business and the community. *Don't Miss Out!*

HERE ARE A FEW SNAPSHOTS OF OUR WORK: ADVOCACY

Advocacy Works

It's who we are. We show up to represent our members and our community on a local, state and federal level. We know how to deliver results including: more than \$150 million secured in just the past few years by the efforts of the Paducah Chamber (three years of plus up funding for the Department of Energy Paducah site; funding for the city's BUILD grant from the Department of Transportation; funding from the Federal Aviation Administration for the new airport terminal at Barkley Regional Airport and funding from the state of Kentucky for the airport and new terminal; new aviation program at West Kentucky Community and Technical College; and other local projects).

Our philosophy?

"We never want it to be said in Frankfort or Washington DC that we are only noticed by our absence. We will be noted for our presence."

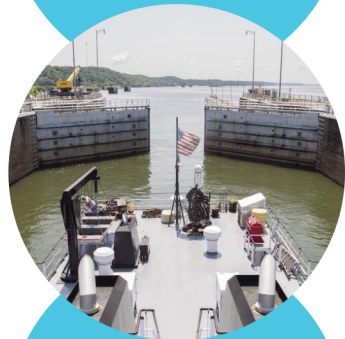
It's that simple!

“As one small business owner told us his story, he said he didn't understand or really like anything to do with advocacy until he got involved with the Chamber. From that exposure, he saw the results and realized that advocacy has to have a champion in our community and the Chamber is the one to do that.”

We are organized, persistent, bold and even courageous with our positions and our requests. If you want positive results for the community, you have to show up, build relationships, be prepared, know what and why you have a certain position and be ready to act.

That's us.

The Chamber is your resource to be your advocate.



SMALL BUSINESS

Small Business Assistance

Whether you are an existing business or just starting out, the Chamber provides resources to help small businesses succeed.

Programs include educational seminars on various topics including government contracting opportunities, access to capital, marketing, and more.

The Chamber can help you tap into a network of local and regional partners who provide small business assistance and small business resources.

Studies show that people do business with those they know and trust. The Chamber helps our small businesses to be known in the community!

Don't miss out on being known in the community. An investment in your Chamber brings credibility and recognition for your business in the community. It shows you are a business that cares about the overall good of the community.

CHAMBER CONNECTORS

serve as our ambassadors to be active in the community on behalf of the Chamber. They celebrate frequently with new businesses with ribbon cuttings, greet attendees at our many events, plus much more!

Power in Partnership Breakfasts

are held monthly with an average of about 300 attendees. Programs include speakers on a variety of topics including a Salute to Education, Salute to the Arts and Health and Human Services, Small Business Owners, plus other key representatives.

Ribbon Cuttings

We love celebrating with our members for their special occasions like a ribbon cutting for a grand opening!

SEMINARS/WORKSHOPS/ COUNSELING

Speakers on key topics are utilized to help our local businesses with specific areas they may need assistance with.

Annual Meeting & Business Celebration

Each January we bring together about 700 of our local citizens for the Chamber's Annual Meeting and Business Celebration and to recognize local businesses and individuals with our special awards. It's one of the highlights of our year!

ANNUAL BUSINESS TO BUSINESS EXPO

Small businesses gather for an afternoon at the Paducah Expo Center at an event the Chamber sponsors to showcase their business and services to each other and to the community.

Golf Scramble

About 150 golfers and volunteers gather on an afternoon in the summer for the Chamber's Annual Golf Scramble. A great networking event!

PLUS MUCH MORE!

...it means *BIG* business.

COHORTS? ✓

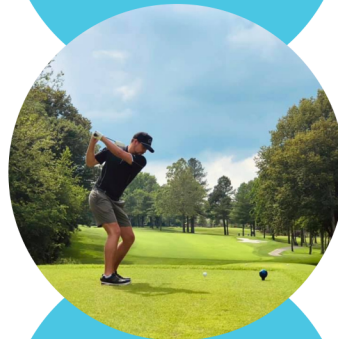
Our Small Business Cohort Group has been very successful for our participants. They learned strategies to help them grow and sustain their business, gained access to small business resources and mentors, and developed a network of peers to hold them accountable and cheer on their successes.

HERE'S WHAT ONE MEMBER HAD TO SAY:

When I signed up for the Cohort, I was starting a new business. I had a mission statement and vision and thought I knew the direction my business was headed. If I hadn't been through this class, I would've never understood where my business really needed to go.

IT'S NOT WHO YOU KNOW, IT'S WHO KNOWS YOU.

The programs of the Chamber provide these opportunities.



WORKFORCE DEVELOPMENT

Powered by the Paducah Chamber's Business Education Partnership (BEP)

BEP

The Chamber's BEP was formed to bridge the gap between the business community and education community.

The BEP is a non-profit 501c3 and strives to match the needs of employers and educators. Many of our programs focused on Workforce Development are part of the BEP including our state recognition as a "Work Ready Community," participation in the Leadership Institute for School Principals and Stem 4 Girls.

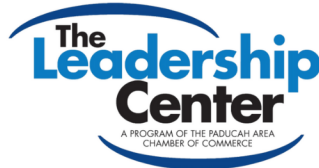
WEST KY LAUNCH

is a hands-on career exploration event for every 8th grade student in this county. More than 800 students participate each year to learn more about future careers as they prepare to enter high school.

The Educator Externship program allows our local educators to learn more about a specific industry through focused days spent exploring more about what types of careers are available in the featured industry. With this knowledge they can be better prepared to advise their students.



THE LEADERSHIP CENTER



The Paducah Chamber saw a need in our community and decided to be bold and dream big with the establishment of our own Leadership Center, a new brand for the Chamber's leadership programs and a place to launch new types of leadership and workforce related programs.

We believe this Center will develop more diverse and skilled leaders to become our community's **competitive advantage**.

Discussions were held with community leaders and major employers to determine if this was the right vision. The urgency became even more real when a national study of 50 small cities across the United States, including Paducah, identified our community in the lowest quartile for development of leadership. The study, conducted by Dr. Nick Brake of Western Kentucky University, included measurement of employment, workforce participation, education and community leadership. We took the results of this study to heart and as a signal to better engage and expand our leadership programs needed for the future.

Developing leaders is an investment in our community that will provide dividends for generations to come. This is a long-term program put in place for the future.



PADUCAH YOUNG PROFESSIONALS

Connect. Engage. Develop. *It's what we do!*



Paducah Young Professionals (PYP) was established to provide social and professional opportunities for emerging leaders, age 21-40. The PYP is a part of the Chamber's new Leadership Center. The goal of PYP is to connect, engage and develop our community's current network of young professionals and entice others to relocate to our community. PYP works to enhance the lives and careers of our members by providing access to people, places and opportunities through unique programs and events.

PYP is growing and so is our population!

REMEMBER, THIS IS ABOUT WHY TO JOIN THE CHAMBER.

Across the country, Chambers are called upon now more than ever to provide influence, collaboration and tackle big challenges. Your Paducah Chamber is ready and willing to answer the call and provide that leadership.

The Chamber is the CHAMPION for the COMMUNITY to generate positive CHANGE, have the COURAGE to solve CHALLENGES, CONVENE and INSPIRE people, lead with a DETERMINED CONVICTION and make GREAT THINGS HAPPEN.

WHAT'S OUR WHY?

It's the community, the citizens of our area, and the difference we can make to ensure this is a great community to live, work and play!

The Chamber brings together the collective vision of our area businesses, community partners, elected officials, young professionals, educators, non-profit organizations and engaged citizens to work cooperatively for our future. From the heart of our city to the corners of our region, we are working to create more successful businesses, work opportunities and a better life for our citizens.

IT'S WHY WE DO WHAT WE DO.

Don't miss out on being a part of something bigger than you can be alone. There's help and support available and an organization working on behalf of all of us to strengthen our community. That's us!

THE PADUCAH CHAMBER IS THE RESOURCE YOU CAN TRUST!
WWW.PADUCAHCHAMBER.ORG

