



Small Business Mastermind Cohort Group featuring Mike Michalowicz, *Author & Entrepreneur*

The Paducah Chamber is expanding its small business programming with the launch of a Mastermind Cohort Group to begin this summer and continue for the next nine months. The program is an executive education cohort program established for small business owners.

The program is open to all small business owners in Western KY and Southern IL with openings available for 25 to 30 participants.



The cohort will use internationally recognized Mike Michalowicz's book, "Fix this Next," (book provided) as the basis of their study. Mike will speak exclusively to the program participants for their opening session. Other speakers and consultants will be utilized throughout the program. Murray State's Center for Economic and Entrepreneurial Development and WKCTC Workforce Solutions will provide the business curriculum. Class members will also participate in his new book launch, "Get Different," and receive a copy of the new book.

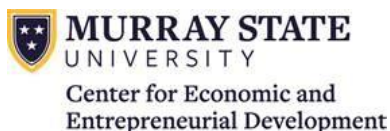
In "Fix This Next," Michalowicz details the strategy businesses can use to determine what to do and in what order, to ensure healthy, fast, permanent growth (and avoid debilitating distractions). The Chamber's initiative is intended to work in coordination with existing community incubators to address current gaps and ensure businesses and entrepreneurs at all stages have the resources they need to grow.

Participants will also receive a ticket and be recognized at the Chamber's Annual Meeting and Business Celebration on September 9.



The cost to participate is \$750. Some scholarships are available. The Chamber is offering a money back guarantee for the fee (less the cost of the books and celebration ticket).

Presenting Sponsors



Supporting Sponsor



Scholarships for minority owned businesses provided by the MacKenzie Scott gift: "WKCTC Guarantee: Our commitment to Diversity, Equity and Inclusion"

Additional sponsorships for the Mastermind group are available.