

PADUCAH AREA CHAMBER *of* COMMERCE

ANNUAL MEETING

and

BUSINESS CELEBRATION

Making a Difference

SPONSORED BY **CSI**  *and*  **LOURDES**
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January 27, 2017
Julian Carroll Convention Center



Sponsorship Opportunities





2017 Annual Meeting and Business Celebration

Making A Difference



Sponsorships are available to highlight your company and receive recognition at the Chamber's largest event of the year!

Join us on January 27th

The Paducah Area Chamber of Commerce Annual Meeting and Business Celebration is our largest event with more than 700 of our area's top business leaders attending in 2016. The program includes a celebration of another year of successes for our members, honors our dedicated volunteers and serves as a kickoff for 2017.

Date and Location: January 27, 2017 at the Julian Carroll Convention Center; Doors open at 6:00 p.m., dinner begins at 6:30 p.m.

Special Awards – Local businesses and citizens will be recognized with the Chamber's annual awards. *New this year:* Non-Profit Organization of the Year.

Chamber Business – 2016 Board Chair Bruce Wilcox, Henry A. Petter Supply Co., will pass the gavel to 2017 Board Chair Tammy Zimmerman, PaymentPlus, Inc. The 2016 and 2017 Officers and Board Members will be recognized.

Program and Entertainment: *Making a Difference* is the theme for the evening and will be the message from our guest speaker Steve Gilliland. Recognized as a master storyteller and comedian, Steve will focus on how to positively influence people in every imaginable way. He centers his message on three empowering dynamics: Purpose - It drives you!; Passion - It fuels you!; and Pride – It defines you!



As a member of the Speaker Hall of Fame, an honor bestowed on only 227 men and women worldwide, he can be heard daily on SiriusXM Radio's Laugh USA. He is a prolific, accomplished author, evidenced by four of his books, including *Making a Difference*, perennially making the publisher's bestseller list and his being named Author of the Year. He was named one of the Top 10 Motivational Speakers in 2015 by *espeakers*. He built a multimillion-dollar company from the ground up, which the *Pittsburgh Business-Times* named one of the fastest growing privately held companies in the region.

His Guarantee: Everyone who hears his message leaves with a renewed sense of enthusiasm for who they are and for what really matters.

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2017 Annual Meeting and Business Celebration

Presenting Sponsors: Lourdes and CSI

Gold Sponsors: \$3,000 (BEST VALUE; limited quantity available)

- ❖ Reserved seating of two tables with 16 seats
- ❖ Company representative recognized from the podium during the program
- ❖ Company logo featured on the screen during the evening
- ❖ Listing with logo and name in printed program
- ❖ Ability to display a popup banner in the hallway leading to the party's entrance
- ❖ Recognition in the Chamber's weekly e-newsletter
- ❖ Recognition at the February 2017 Power in Partnership Breakfast
- ❖ Recognition in the March 2017 Chamber newsletter inserted inside the Business Journal

Silver Sponsors: \$2,000 (limited quantity available)

- ❖ Reserved seating of one table with 8 seats
- ❖ Company logo featured on the screen during the evening
- ❖ Listing with logo and name in printed program
- ❖ Recognition in the Chamber's weekly e-newsletter
- ❖ Recognition in the March 2017 Chamber newsletter inserted inside the Business Journal

Bronze Sponsors: \$1,000

- ❖ Reserved seating of one table with 8 seats
- ❖ Company name featured on the screen during the evening
- ❖ Company name in printed program

Small Business Sponsors: \$250 (limited quantity available)

Note: Available only to businesses with less than 10 employees

- ❖ Reserved seating for two people
- ❖ Company name featured on the table and in printed program

Video Sponsors: \$1,500 (Limited number available). Your company logo will be prominently featured at the beginning and end of the video. The video will be shown at the event to announce an award winner and posted on the Chamber's website, Facebook and YouTube.

Non-Profit Award Sponsor: \$1,000 cash prize to the organization chosen as the 2017 Non-Profit of the Year.

Don't Delay to Commit Your Sponsorship: The deadline to reserve a sponsorship is Tues., Jan. 3. The tables at the event will be organized according to the sponsorship level and the date the commitment form is returned to the Chamber. For more information, contact the Chamber at paducahchamber.org, info@paducahchamber.org or (270) 443-1746.